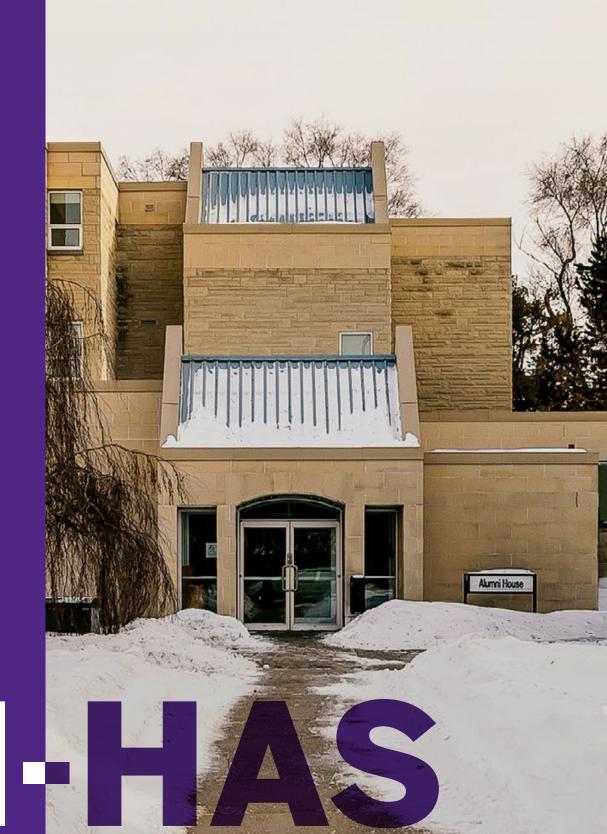
IN-HAS NEWSLETTER
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Housing & Ancillary Services Employee Newsletter

IN-HAS

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Calendar

Dec. 22, 2020 Residence and the University closes

Jan 4, 2021 Campus operations

resume

Jan 10, 2021 Residence re-opens

for students

Feb 13, 2021 Spring Reading Week

IN-HAS Newsletter Committee

Lindsay Arnold, Stephen Cribar, Claudia Mendez, Calista Powell and Lina Wang

Graphic design by Ryan McLarty

Contact us at has_comm@uwo.ca

Dear Colleagues,

What a year this has been. Looking back, our team has been on the front-lines supporting our students and the campus community since day one of the pandemic. The last couple of months have been hard and challenging work. I'm so appreciative of your shared commitment to keeping each other safe, and doing your best to deliver an incredible experience for our campus community.

With our residences de-densified, Housing has accommodated about 3,600 students in residence, two-thirds of our regular capacity. Our Housing colleagues have been working closely with the health unit and responding quickly to ensure operational changes align with evolving government and health unit directives—our residence life, counselling, operations, conduct, admissions, dining, and communications teams have all worked tirelessly, harnessing their energy to ensure students receive exemplary support.

Hospitality's first campus food truck—The Angry Goose—has been a success and has developed a strong and loyal customer base. Our campus eateries colleagues have really stepped up and are supporting the entire campus community in various roles—testing centre support, residence cleaners, classroom ambassadors, and in our residence dining halls. My appreciation to our residence dining colleagues who have shown their campus colleagues the ropes and welcomed them with open arms. Our conference services team has also begun planning for a very unique summer—focusing on virtual conferences.

To support the University's academic mission, our Retail Services team pivoted quickly in the fall to optimize the online storefront to strengthen our online shopping experience. Over 30,000 online orders were processed, an 1,100% increase from last year. To accommodate the Book Store's reduced capacity and support physical distancing, Retail Services worked collaboratively with the Great Hall Catering team to offer curbside pick-up, resulting in over 8,000 online orders distributed out of the Great Hall.

I want to acknowledge the strength of our team as we continue to make a meaningful contribution to the campus community during these challenging times. As we continue to combat the pandemic's second wave, let's redouble our efforts and ensure we're continuing to do our part in following our health and safety protocols.

As we are approach the holiday season, I hope everyone has an opportunity to disconnect, recharge, and rejuvenate over the break. While we all know the holidays this year will look and feel quite different, don't forget to take care of yourselves and your loved ones, in the same way you've taken care of our students this year.

Wishing you all good health and continued hope.

Chris Alleyne Associate Vice-President

THE VALUE OF



DURING THE PANDEMIC: A SHOUT OUT TO THE RLMT

Chris Lengyell,

Associate Director, Residence Life

As we continue to settle into our ever-evolving 'new normal' (whatever that means), the impacts of COVID-19 have led to unprecedented shifts in the way that the University operates. Amidst the new and complex challenges of the pandemic, there have been few things in our work that have remained unchanged. That said, one thing that has remained firmly in place has been the ongoing support, flexibility and dedication of our team. Over the last few months, it has been evident that our broader division has really stepped up to take innovative approaches to meet our goals. In particular, as to the Residence Life Management Team (RLMT), where the vast majority of our focus is dedicated to community development, relationship building and student support—we have been challenged to adapt new and creative approaches in ways we never expected.

In this whirlwind of fast-paced change, I have been continually inspired by the ways in which our team has remained resilient, focused and determined. Amidst these shifts, it can be easy for the negative impacts of the pandemic to consume our focus; however, in light of this, it is perhaps more important than ever to acknowledge and celebrate our accomplishments.

Over the last few months, we have seen countless successes that our team has helped lead, including our expanded

move-in process, the transition to a hybrid training/orientation model, and the requisite community management and support related to health and safety. These achievements would not have been possible without the people on our team that have continued to provide the best student experience possible day in and day out. The RLMT has worked tirelessly to support the grief and loss that many students (and their families) have felt about the changes to university life as a result of the pandemic. Although we can't control everything that is changing around us, we've also worked to retain the things that matter and that make our team work.

For many, the pandemic has led to shifts in work/life balance, stress and less time socializing—which has impacted our ability to gather, celebrate and share—yet I am continually motivated by the incredible effort and unrelenting passion that our team continues to demonstrate. Recognizing that it's not perfect, and that there have been, and will continue to be, some hard parts of our work, this hasn't stopped anyone with the RLMT from working hard. As a positive reflection from the last few months, it is evident that we as a team are greater than the sum of our parts. And although it too often goes without saying, I am incredibly proud and thankful to be a member of this team. •

The Angry Goose Takes Flight

Kristian Crossen.

Executive Chef/F&B Manager, Great Hall Catering

With COVID-19 turning the world upside down, including life here on campus, a part of returning to operations for Hospitality Services was looking outside the box as to the types of services we provide.

With restrictive challenges in mind, we began looking at

'alternative' service models for our campus community, including a Hospitality Services

run food truck.

This idea had come up in the past, however this seemed to be the perfect time to bring it to fruition. giving the campus community the option to be outside for a unique and new dining experience.

Over the summer, we put together a team and plan to procure, outfit, name, theme and operate a food truck to be ready to go for the new school year. This turned out to be somewhat of a Herculean feat, with a myriad of challenges, from licensing, inspections, equipment challenges (how to get the equipment into the truck being one!) and being wrapped and ready to go by a quickly approaching deadline.

One not so simple challenge was to come up with the right name for the truck. We wanted the name to be unique to Western, however subtle enough to not feel exclusive. On a warm Friday afternoon, a small group met (responsibly physically distanced) after work hours to discuss the week's

issues. The topic of the food truck name came up and we bandied around a few ideas. The Angry Goose was suggested by Chris Alleyne and quickly caught on as the perfect name we were looking for. Our marketing team took this name and ran with it to develop a brand identity and create a perfect graphic to wrap the truck. After a summer of development and a steep learning curve, we were ready to let the

'Goose' fly.

Since launching we have had three menu rotations from poutine to tacos, crispy chicken sandwiches to tempura, and chicken and waffles to Korean black bean noodles. We've had many location changes including: the Stadium for OWeek, outside McIntosh Gallery, the walkway outside the Weldon Library for lunch and dinner, and late night trips to the residences. Even an evening house call for a wedding reception.

The uptake for the truck on campus

has been very positive. We have received quite a few notes from people across campus who have been very excited for the truck and most importantly the food. Each menu has had its particular fan favourites. Our Great Hall catering team has had a great time taking our food on the road, engaging with our campus community in a new and exciting way. We are looking forward to creating new menus, trying new ideas and going to new places. When people hear the goose honk, we want them to be excited and come to the call!



The Book Store:

Online Orders by the Numbers

Stephen Cribar,

Associate Director, Sales & Procurement, Retail Services



91%
increase in online sales from
August 16–September 30 over 2019



30,106 total online orders (2,533 last year)



Curbside Pickup at the Great Hall

8,115



Shipped

3,221



Digital Delivery

18,662

Thank you to Great Hall Catering and Hospitality Services for their assistance!



Advancing HAS and Western

Jodi Freeman, Recipient of 2020 Western Award of Excellence



Recently announced, Jodi Freeman, Associate Director of Residence Conduct and Conflict Resolution has been chosen as one of the recipients of Western's Award of Excellence for 2020. This is the highest level of campus-wide recognition for the exceptional performance of Western staff.

"I'm honoured and appreciative to receive this recognition. I've been involved with a number of unique situations, and it's nice to know I've made a difference," says Jodi.

In her current role, Jodi's responsibilities include the administration of our residence conduct system. This includes leading investigations and managing complex behavioural incidents, developing a culture of safety and security in residence, and creating an educational and student-centred approach for students to learn and personally develop from their mistakes.

Jodi's impact on the Western community goes well beyond her role in residence. Chris Alleyne, Associate Vice-President said, "Jodi has an uncanny ability to deal effectively with complex situations that range from illegal street parties, leading a provincial-wide approach to the legalization of cannabis, to coordinating the University's response to student deaths."

Jodi was also asked by the Vice-President (Operations & Finance) to project manage the University's multi-pronged strategy in addressing the Broughdale unsanctioned street



party in 2019. This involved developing, tracking, and monitoring hundreds of deliverables and action items for multiple stakeholders across campus. Jodi was integral in driving the project plan forward, bringing key campus and community leaders together to develop a communications strategy, and keeping the senior leaders up-to-speed on key issues impacting this file.

Another example of Jodi's commitment to a culture of excellence is her work prior to the legalization of cannabis in 2018. As many post-secondary institutions wondered how to respond to a change in legislation, Jodi led the conversations around policy development with Housing colleagues from other campuses across Ontario. This ensured a consistent approach, broad educational campaign, and base understanding of issues shared by professional counterparts.

"Jodi positioned Western as a leader and forward-thinker on this subject amongst our industry of residence colleagues."

-Chris Alleyne, Associate Vice-President

"Thinking broadly and including other university and colleges, especially ones who did not have the resources that Western benefits from, strengthened our brand and reputation as a strong residence system. In advancing our department, Jodi advances Western." said Chris Alleyne.

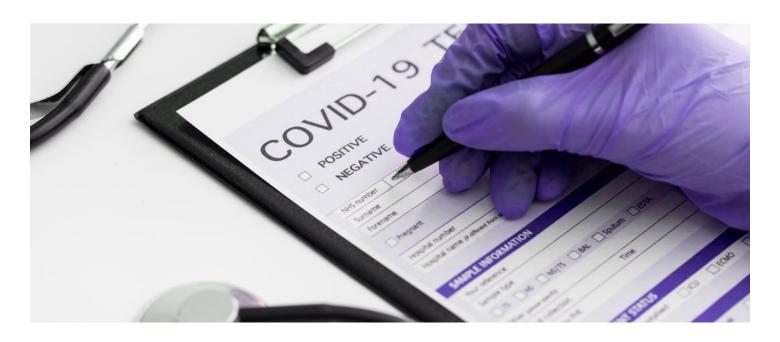
Since the awards began in 2006, 122 Western staff have received the Western Award of Excellence from hundreds of nominations. Housing and Ancillary Services staff have always shown exceptional commitment to going above and beyond; Jodi is the sixteenth individual from our Division who has been recognized by this award. •

Hospitality Services' Involvement

with the COVID-19 Testing Centre

Jacqueline Hassall,

Associate Director Strategic Priorities, Hospitality Services



The University's COVID-19 Testing Centre opened operations the week of September 6–12, 2020 to Western students and employees from a testing trailer located in the Social Science Centre parking lot.

Over the weekend of September 12–13 the Middlesex-London Health Unit (MLHU) had informed Western University of five positive COVID-19 cases associated with Western students who lived off-campus. With this news, the London community testing sites experienced a significant increase in traffic and signaled to Western that we should expect the same. On Sunday, September 13, senior leadership at Western mobilized a plan to expand the testing centre on campus. By Monday morning, September 14, the testing capacity was expanded to include not only the testing trailer, but several tents to facilitate the registration and COVID-19 testing.

The Student Health Care Clinic and Workplace Health Services provided the administrative and nursing resources under the leadership of Dr. Sonya Malone. Cliff Fielder, Conference Services Manager, and myself were asked to provide support to the COVID-19 Testing Centre as site managers. On Monday, September 14 at 7:00 a.m., a team met at the site to determine needs, signage, physical distancing and safety protocols. It is truly amazing to see what we are capable of when we all work together.

Lines began forming very quickly that morning and testing commenced at 11:00 a.m. On Tuesday, the testing capacity

was doubled from 220 tests to over 400 tests completed. Several departments responded to our call for volunteer assistance including the Registrar's Office and WTS. The volunteers assisted in fostering health and safety protocols, moving the lines along efficiently and answering questions. We were blessed with beautiful weather as the majority of these activities took place outside.

By the end of the first week it became apparent that relying on volunteers for assistance was not sustainable. The testing centre could not have operated without these volunteers, but this ad hoc approach to staffing the site was challenging and not sustainable.

It was at this point that several Hospitality Services staff were reassigned from their regular duties serving customers in the campus eateries to assisting at the testing centre each day. This arrangement continues today at the Western COVID-19 Testing Clinic which was relocated in the Western Student Recreation Centre. Hospitality Service Leaders assist at the testing clinic in supporting staff, managing schedules and providing a connection between the Hospitality staff, health care workers, clients and facility operations.

This has proven to be a wonderful partnership with our Western community. As food services on campus continue to adjust to consumer needs, Hospitality staff are able to remain actively employed in capacities that assist in keeping Western open and safe. •



The Dining Hall Dance: Keeping our Students Safe

Solveig Janitis,

Perth Hall Residence Dining Unit Manager

The kitchen is the hub of any home. In Residence Dining, we have long held fast to that notion. Our dining halls are places to gather, to break bread, to enjoy community for students who have come to Western to study, to learn, to make new friends, and to establish a sense of self.

Since the end of July (and arguably, since March), we have pivoted and pirouetted on an almost daily basis to make sure we can still provide that sense of community and home while keeping safe in our 'new normal'. We went from self-serve entrees and build-your-own salad bars to staff-served hot food, sandwiches, pizzas; to packaged nutritious bowls, plates, cups and treats. Has it been easy? Change of this magnitude never is. But our residence dining staff have handled this flexibility, adaptability, and this daily dance with grace and aplomb.

You may recognize some familiar faces from Campus Operations (like Tim Hortons, Starbucks, Argo Tea, Lucy's) who have transitioned this year to Residence Dining. It has been a blessing to come together as a true Hospitality Services team to ensure our students are well-fed, well-loved, and cared for, safely! Students are encouraged by friendly greeters and smiling servers to sanitize their hands, put on gloves, stay six feet apart, and enjoy everything our dining halls have to offer. All behind well-placed plexiglass barriers and with enhanced and constant sanitation and cleaning measures. Line-ups and queues have been stanchioned off and are marked in 6-foot intervals by floor and wall decals reminding students just how far apart they should be.

In our dining rooms, we have implemented a very Canadian 'puck' system. Each dining hall table has a hockey puck on it: one side indicates a seat has been cleaned and sanitized, the other indicates the seat has recently been vacated, and still needs to be cleaned by one of our staff. Tables and chairs have been removed to allow for proper capacities, and each available seat has a green decal to show where a properly-distanced seat is available.

Our menus continue to be chef-driven, with a nod to the dietary trends of the moment. We have been diligent in ensuring students can still enjoy the variety, colour, freshness, and authenticity we offered previously, just in a little more packaging! Gone to storage are our china and silverware, replaced by compostable and recyclable single-use dishes. A team of management spent the whole summer sourcing and testing the best packaging products to use, with the least footprint, environmentally. Our staff teams still enjoy coming up with special events, collaborative menus, and pop-up treats to delight our dear guests, and have been agile in coming up with new solutions. How do you re-package freshly baked muffins and croissants? How do you attractively serve a packaged slice of cake, or a smoothie bowl, a stir fry, a burrito? These are the questions

our staff have had to think about, and solve quickly, on their feet.

Through all of this, safety remains our number one priority. The entire team—from administration, to managers, supervisors, chefs, and staff—have worked tirelessly, and continue to work tirelessly, to ensure this expectation is met and exceeded. We have come to enjoy and thrive on this new normal, and look forward to what comes next.

As exam season and the holidays approach, all of our residence dining units are prepared with continued safety measures, smiles, encouragement, and special moments to share with our students. From pajama days, hot chocolate bars, to festive feasts and virtual hugs, we're ready to make our students feel safe and cared for, in the hub of our home.









Hospitality Services Awarded the

SKÅL SUSTAINABLE TOURISM AWARD

Anne Zok,
Nutrition Manager



OUT OF ALL THE WINNERS, WESTERN UNIVERSITY WAS THE ONLY ORGANIZATION RECOGNIZED FROM CANADA.

During the virtual General Assembly of Skål Clubs on October 17, over 220 delegates from over 90 countries witnessed Western's Hospitality Services be declared the winner of the 2020 Skål Sustainable Tourism Award in the Educational Programmes and Media category.

This award grants recognition to companies from the public and private sector, NGOs, government agencies, and educational institutions worldwide that carry out best practices in terms of sustainable and responsible tourism around the globe. These awards are geared towards enhancing the visibility and grant recognition to entities from the Travel and Tourism industry.

Out of all the winners, Western University was the only organization recognized from Canada.

Founded in 1934, Skål International is the largest professional tourism association in the world and the only one representing all sectors of the tourism industry. Skål has membership on every continent in the world with 342 clubs across 102 countries and over 13,500 professional manager and executive members. Its members meet at local, national,

regional and international levels to do business among friends. Skål Canada has 17 Clubs across Canada.

The Skål Sustainability Tourism Award evaluated entries based on evidence of: Nature Preservation; Animal Welfare and Preservation; Carbon Offsetting and Climate Change Mitigation; Energy, Water Saving, and Waste; Cultural Preservation; Local Community Involvement; Human Rights Protection; Health and Safety for Employees and Guests; Local Employment; Employee Participation and Training; Economic Viability; and Marketing and Brand Enhancement.

Hospitality Services, in partnership with the University, support Canada's commitment to the United Nation's Sustainable Development Goals (SDGs). These 17 SDGs were adopted by all UN member states in 2015, and set out an ambitious plan for ending poverty, fighting inequality and building peaceful, just and sustainable societies by 2030.

We take great pride in being recognized on the world stage, and from among so many others in the Hospitality and Tourism sector striving to embed sustainable practices into their operations. •

OWeek 2020:

This Article Does Not Contain the Word 'Pivot'

Rich Caccamo,

Coordinator of Orientation Initiatives

Western's Orientation Week (otherwise known as OWeek) has always been the bedrock of social integration for first-year students. Although OWeek features a heavy dose of social events, it also serves as a catalyst for the beginning of a year-long transition; connecting students to academic resources, wellness supports, and enculturating institutional values. The experience, which typically kicks off over the Labour Day weekend, has become a long standing tradition on campus known for its bright lights, colourful celebrations, and big crowds. However, this all changed because of COVID-19.

Like most units on campus, OWeek 2020 had to be completely reimagined in light of new health and safety guidelines. But in every crisis there lies an opportunity. Although planning was well underway when the pandemic hit, our team was up for the challenge.

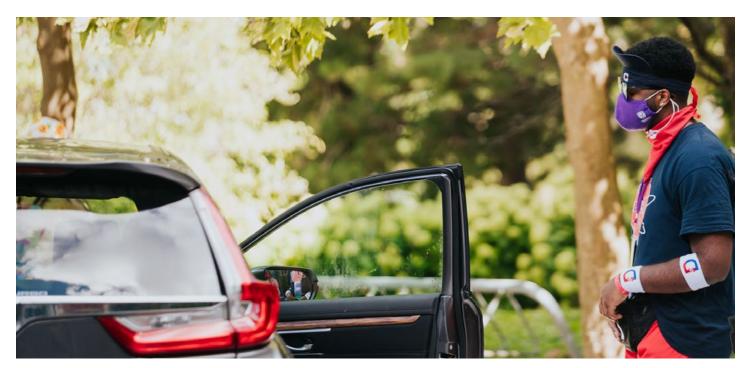
Despite our new normal, the goal remained the same-create a positive sense of belonging-but our delivery method had to change. Being forced to throw away the OWeek handbook opened up space to take risks with the events schedule like never before.

Because many of our first-year students were living in residence, OWeek couldn't totally become The Sims universe. Instead, OWeek became a blend of virtual and in-person small scale events. Students unable or unwilling to physically participate in OWeek were treated to hours of digital content

every day. In fact, all of our traditional OWeek events (i.e., Opening & Closing Ceremonies, Welcome Rally, Faculty Day, "Can I Kiss You?" keynote, concerts) were digitally broadcasted. To simulate the look and feel of a usual OWeek, students were able to watch live streamed content with each other in a digital theatre through the OWeek app. This took significant intellectual (and digital) bandwidth to pull off!

Despite this new virtual reality, we were determined to not have the vestiges of OWeek completely vanish. So we constructed eight outdoor pop-up venues all over campus, each with a capacity of 100 persons, to host a wide variety of live entertainment and physical activities. Our strategy was to funnel as many students safely through these venues in 90-minute increments each night. This, combined with dozens of home-based residence events, gave students an outlet to make friends, have fun, and tour campus.

Although we are still gathering feedback from students who got to experience OWeek in the middle of a pandemic, my initial impression is that the new format generated more time for individuals to bond and make deeper personal connections. With no large scale events, many students were able to socialize in quieter, smaller venues with fewer distractions.



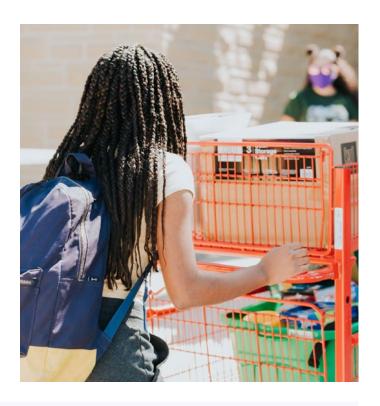
Early findings from our OWeek Survey validate these insights. When asked "What aspect of your Orientation Week did you find most helpful in your transition to Western?", some students said:

"I think the best was the Bonfire. I was able to meet a bunch of new people and one of them is a close friend of mine today. Knowing that people are in the same boat as you with anxiety and nervousness really helped with the transition."

"Faculty events. They really made me appreciate my program and my faculty, and made me excited about the years to come. I felt less worried about the demand of my program and that helped with my transition."

"Just the general presence of the sophs was very welcoming. They're easy to talk to and I know that if I need anything I can go to them. Also just being on campus with people who know their way around helped me get comfortable with navigation."

There haven't been very many silver linings in 2020, but OWeek certainly had much to cheer about. •



Helpful Links for Safety Measures During COVID-19

Compiled by HAS HR

Employee Resources - <u>Covid-19</u>: <u>https://www.uwo.ca/hr/spec_resources.html</u>
Western's 'Return to Campus Essentials' Training Video - <u>access via OWL</u>
Working Together for a Safer Campus Community PDF - <u>View PDF here</u>

Have you heard? We changed our social handles!







Follow <u>@westernuhousing</u> on Instagram, Facebook and Twitter to keep up to date on all things residence life.





Books to Look For

Stephen Cribar,

Associate Director, Sales & Procurement, Retail Services

A Promised Land

by Barack Obama

A riveting, deeply personal account of history in the making—from the president who inspired us to believe in the power of democracy. Obama takes readers on a compelling journey from his earliest political aspirations to the pivotal lowa caucus victory that demonstrated the power of grassroots activism to the watershed night of November 4, 2008, when he was elected 44th President of the United States, becoming the first African American to hold the nation's highest office.

Greenlights

by Matthew McConaughey

From the Academy Award®—winning actor, an unconventional memoir filled with raucous stories, outlaw wisdom, and lessons learned the hard way about living with greater satisfaction. "If you know how, and when, to deal with life's challenges—how to get relative with the inevitable—you can enjoy a state of success I call 'catching greenlights."

Life Is in the Transitions

by Bruce Feiler

A pioneering and timely study of how to navigate life's biggest transitions with meaning, purpose, and skill. *Life Is in the Transitions* introduces the fresh, illuminating vision of the nonlinear life, in which each of us faces dozens of disruptors. One in ten of those becomes what Feiler calls a lifequake, a massive change that leads to a life transition. Drawing on his extraordinary trove of insights, he lays out specific strategies each of us can use to reimagine and rebuild our lives, often stronger than before.

Daughter of Black Lake: A Novel

by Cathy Marie Buchanan

Western alumna and New York Times bestselling author Cathy Marie Buchanan delivers a transporting historical novel. In a world of pagan traditions and deeply rooted love, a girl in jeopardy must save her family and community. Set in a time long forgotten, *Daughter of Black Lake* brings the ancient world to life and introduces us to an unforgettable family facing an unimaginable trial.

The Evening and the Morning

by Ken Follett

From the bestselling author Ken Follett, *The Evening and the Morning* is a historical epic that will end where *The Pillars of the Earth* begins. Thirty years ago we were introduced to Kingsbridge in *The Pillars of the Earth*, and now in this masterful prequel international bestseller, Ken Follett will take us on a journey into a rich past, which will end where his masterpiece begins.

The Night Piece: Collected Short Fiction

by Andre Alexis

A career-spanning collection of stories from the author of *Fifteen Dogs*, winner of the Scotiabank Giller Prize, the Rogers Writers' Trust Fiction Prize, and Canada Reads, and a former Western Writer in Residence. Vivid, profound, moving, and with moments of sly humour, the stories in *The Night Piece* reveal worlds both familiar and deeply strange.

Where Oh Where Has My Zoom Chat Gone?

KD Grainger-Peixoto

Manager of RezNet Services, HAS Information Technology

Recent security changes to Western's Zoom deployment may have you wondering where certain functions are hiding. In addition to changes to chat functions within meetings, Western's Zoom is more secure than ever with University-wide restrictions on file transfer, screen sharing, waiting rooms, passcodes et cetera.

Here's a rundown of some of the changes you may have noticed in Zoom meetings occurring since new security settings were rolled out on October 18:

Chat & Private Chat

By default, all Western Zoom meetings will have chat and private chat turned off. Private chat is the function which allows a meeting participant to send a message directly to another partcipant and not everyone in the Zoom meeting. If you would like to enable these features for an upcoming meeting, you'll need to edit your personal settings at zoom.uwo.ca. Here's what that would look like:

- 1. Log-in to zoom.uwo.ca
- 2. Select 'Settings' from the left side bar
- 3. Under 'In Meeting (Basic)' update the Chat settings according to your preference

Screen sharing

With the most recent changes to Western Zoom, meeting hosts are the only participants with permission to share their screen by default. In order to provide permission for another participant to share their screen, the host must change this in the 'Advanced Sharing Options' found when pressing the arrow besides 'Share Screen' (pictured here).



As the host of the meeting you should see the option to allow 'All Participants' to share their screen (if you so desire) under the 'Who can share?' heading (pictured below).



Western Technology Services and Information Technology Services for HAS strongly advise meeting participants who share their screen in Zoom to select only the desired window (as opposed to the entire desktop) to minimize inadvertent sharing of personal or sensitive information.

Passcodes for New Meetings

You may have noticed that each time you join a Zoom meeting (where you are not the host) you now need to enter a passcode. This will occur anytime you attempt to join a new meeting as a participant.

As a host of a Zoom meeting, Western Technology Services strongly encourages that meeting passcodes be sent separately from the email/calendar invite with the meeting link. This acts as an extra precaution against 'Zoom bombing' (or disruptive meeting interruptions from participants you did not invite). These are only a few areas of the new Zoom deployment. For more information—including step-by-step instructions on how to change the above settings—please check out these Zoom Guides made by HASIT.

- 1) Change Chat/Share Screen Defaults
- 2) Securing Your Meeting: Passcodes

If you have any questions or need further assistance with Zoom safety, please call the HASIT team at x86664 or **hasit@uwo.ca** ●



SHOW HOW YOU'RE

#PurpleandProud

WHEREVER YOU ARE

A Book Store Video

Whether it's a favourite sweatshirt from undergrad, a go-to Western mug for a morning coffee or a well-worn Mustangs jersey, there are so many ways that members of our community take their Purple Pride with them long after they've left campus.

When the Book Store and HAS Marketing teams were approached by Western Athletics to provide a promotional video to be played during the virtual Homecoming this year, we wanted to share something that joined in the celebrations of the event. Knowing that students and Alumni were tuning

in to celebrate Western, our goal was to showcase the many ways that members of our community show how they're #PurpleandProud at home, at work, at play, and beyond.

Planning, production and debut of this video all happened within two weeks, and with the support of many partners across campus. In the end, we were able to show that from a room in residence to a first house, and from a first office to TD Stadium, you can take a piece of Western with you wherever your journey takes you.

